# Viral Imaginations:

# **Ekphrastic Art and Viral Imaginations**

By

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#### Level: Grades 7-12 and Above

### Lesson Objectives:

- Students will engage in visual and written analysis of creative works from the <u>Viral</u> <u>Imaginations</u> website.
- Students will investigate how creative works can be interpreted in many ways.
- Students will discover how creative works can interact with one another.
- Students will produce their own creative work, reflecting on the piece selected from the *Viral Imaginations* gallery and archive.
  - Students selecting a piece of visual art in the *Viral Imaginations* gallery and archive will respond through creative writing.
  - Students selecting a piece of creative writing in the *Viral Imaginations* gallery and archive will respond though visual artmaking.
- Students will have the opportunity to participate in a historical archive of pandemic art.

#### Materials Needed:

- Access to *<u>Viral Imaginations</u>* website (viralimaginations.psu.edu).
- Access to artmaking materials of your choice for students to create their artistic reflection in the prescribed form.

# Summary of Tasks/Actions:

## TEACHER PREPARATION:

- The teacher becomes familiar with ekphrastic art by reviewing:
  - o Quinlan Art Center: Ekphrasis for the Masses
  - Notes of Oak: Ekphrastic Poetry: When Art Kindles Literature
  - What is Ekphrastic Poetry?
  - o <u>The Anti-Ekphrastic: Art Inspired by Text</u>

#### **INTRODUCTION:**

• The teacher will introduce students to the concept of ekphrastic art.

• The teacher will introduce students to the *Viral Imaginations* website as the source of original art for reflection and response.

# **EKPHRASTIC ARTMAKING:**

Ask students to:

- 1. Select either a piece of visual art or creative writing from the *Viral Imaginations* gallery and archive (<u>https://viralimaginations.psu.edu</u>).
- 2. Reflect on the selected work.
- 3. Respond to the selected work using a different artistic medium. For example, if the selected work is a piece of visual art, the responsive work would be creative writing.

### **DISCUSSION:**

- After students have completed their reflective responses, hold a class discussion in which the original artworks and the students' creative responses are shared.
- The following prompts can be used for engaging dialogue:
  - Why did you select the original piece from the Viral Imaginations gallery?
  - Why did you choose the medium selected for your creative response?
  - What were your attempting to convey in your response?
  - How does your response engage with the original work?
  - Do the two pieces together create a new or expanded message?

## FOLLOW-UP:

• Encourage students to obtain parental permission and upload their responses to *Viral Imaginations* website at <u>https://viralimaginations.psu.edu/submit/</u>